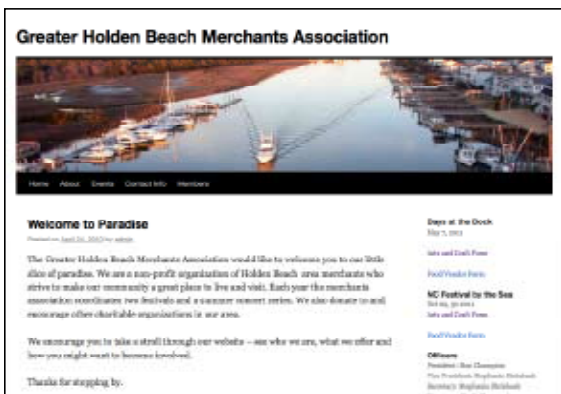


GREATER HOLDEN BEACH MERCHANTS ASSOCIATION

3342 Holden Beach Road SW, Supply, NC 28462-5703



Our Locator map is a visitor favorite. It is distributed to our member locations and to the Brunswick County Visitor's Center and the Brunswick County Chamber of Commerce.



Our Merchant Association Website, linked to your company's website, delivers customers searching for services and businesses in the Holden Beach Area.

Member benefits include:

- A listing in our **Locator Map** which includes business classification, your business name, phone number and physical location. These complimentary maps are widely distributed to visitors and residents and are a great way to showcase our businesses. Thousands of maps have been distributed over the years. We hear from merchants that new customers walk in their doors with the locator map in hand.
- **Listing on our website** at www.hbmerchants.com. If you desire a direct link from this site to your business website, there is an additional cost of \$20, making your total membership fee \$100 per year or \$35 for a personal (not business) membership.
- An opportunity to **promote your business at both of our festivals** – Days at the Dock and Festival by the Sea by setting up under the GHBMA Tent. You may set up a table and display under the tent for your use at no cost.
- Use of the Merchant Association Logo (seen above) on any of your marketing materials.
- A Certificate of Membership to display in your place of business.



Two types of memberships are available – business and individual. Business memberships are **\$80**; individual memberships are **\$35**. For an additional \$20, both types of memberships can add a link to their website.

More now than ever, we need more than your money!! If we are to continue with all of our activities as usual, **we need your attendance at meetings AND your help in volunteering when needed!** Monthly meetings are held on the third Tuesday of each month (except July and Aug). Several times during the year we have a “networking meeting” immediately preceding the business meeting. This is a great time to meet other area merchants and distribute your marketing information. By getting involved with our various projects, you will not only make new friends and business contacts, but you'll feel great about giving of your time to our permanent residents as well as the tourists who attend the festivals.

Membership Chair
Neil Watkins

GREATER HOLDEN BEACH MERCHANTS ASSOCIATION

2012 Membership Form/Invoice

Return this form with your check to:
Neil Watkins, GHBMA Membership Chair
C/O Side Door Antiques
3342 Holden Beach Road, SW
Supply, NC 28462

Type of membership, please check one:

- Business (\$80) With Link (\$100)
 Individual (\$35) With Link (\$55)

Website address (if applicable): _____

Business Name: _____

Business Physical Address: _____

Mailing Address (if different): _____

Business Phone: _____ Cell Phone: _____

Contact person _____ Contact phone: _____
if different from Biz phone

E-mail: _____

Email address is very important, as that is how all of our correspondence is sent.

Note: Your membership form and payment must be received by March 15, 2012 to be included in the 2012/2013 Locator Map.